

MERRIMACK COLLEGE

Web Design

FAA3830

Instructor: Steve Gildea

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Course Description

Web design skills are a must for the graphic designer. The medium provides opportunities and challenges that are unique. Students will setup and maintain an actual site on the web. This course will cover the most important elements of good web based design: the use of text, photography, tables, div elements, forms and animation. Concepts of user interface design and interactivity are important. Software used will include Dreamweaver, Photoshop and Flash.

Grading

Grade will be based on:

- Quality of Craft.
- Concept.
- Attention to deadlines. (Late assignments are penalized one letter grade.)
- Attendance
 - 5 or more absences results in automatic failure of the course.
 - 3 absences results in lowering of final grade by one letter.
 - Being late or leaving early is counted as ½ an absence.

Please note:

As this course involves emerging technology the syllabus and curriculum may be altered at the instructor's discretion.

Supplies

- Flash Memory
- Domain Name and Host
- Digital Camera

Plagiarism Policy

Any student handing in work that is not their own will be required to drop the class. Care must also be taken not to violate copyright laws.

Class Schedule

Project 1. Intro to Mac, Dreamweaver, Photoshop, Scripting

Project 2. Preparing Imagery for the Web

Project 3. Tables

Project 4 . Rollovers, Links, Formatting with Styles

Project 5. Designing with Div elements and Cascading Style Sheets

Project 6. Frames

Project 7. Forms

Project 8. Dreamweaver Behaviors (javascript based)

Project 9. XML

Project 10. Flash Animation: Loops, Instances

Project 11. Audio and Video

Project 12. Portfolio Preparation and Review

